

# INVESTING IN IN ITALY 2021

Siez the Moment

# CARPE DIEM

Dolce Vita & Investment Opportunities Summit in Rome

21-24 OCTOBER 2021
INTERNATIONAL
JABOY PRODUCTIONS
FAMILY OFFICE & RIA SUMMIT



# **DAY 01**

22 October 2021

9:30 AM

10:30AM

# INSTITUTIONAL ROUNDTABLE

# **Invest in Italy**



## GIANCARLO GIORGETTI

The Italian Minister of Economic Development is the head of the Ministry of Economic Development in Italy.

MISE

Alessandra Todde Vice Minister

ICE

Stefano Nigro

SACE

Rodolfo Errore

INTERPORTO SUD

Riccardo Monti

Moderator

CONFINTERNATIONAL

Presidente Salvo Iavarone

CONFINTERNATIONAL

Alexa Fast

Investors Relationship Manager





22 October 2021



SPEECHES

PROMOTING ITALY BY...





October 23 2021





For more information

# **Family Office Summit Rome**



# 21-24 October 2021



DAY 1 - Panel- Date 22 October 2021 hour 9:30- 10:30

# **Invest in Italy**

- By the Italian Institutional Government Entities

Opening

Giancarlo Giorgetti - Italian Minister of Economic Development -

ICE - Stefano Nigro, Head of FDI

Why invest in Italy - Foreign Direct Investments

<u>Interporto Sud</u> - Riccardo Monti, *President* 

Italy the perfect partner to bridge the Mediterranean with the world

Sace - Rodolfo Errore, President

Governments Guarantees for Export of Made in Italy, Industrial development and Constructions opportunities abroad

MISE - Alessandra Todde Vice Minister of the Economic Development Incentives to Invest in Italy

Moderator: Salvo lavarone President Confinternational

Co-Moderator: Alexa Fast - International Investors Relations Manager -

Confinternational



Speeches - Date 23 October 2021 hour 10- 10:30



# **Sustaining Italian Heritage**

Salvo lavarone- President of Confinternational

Title

The Characteristic ancient medieval hilltop Castle-town's are great investments!

### Description:

The ancient hill top villages "Borghi" in Italy have an important historical value and many are being abandoned from the younger generations, lavarone presents the government incentives for those that create interesting projects to revitalizing their economy through the digital enhancement perfect for smart working and storytelling, revitalizing them into unique cultural, spiritual and artisan hubs for experiential touristic and hospitality centers that could be attractive even internationally, and great ROI's for investors.

Alexa Fast- President of Italian Luxury Shopping e-Marketplace

Title

A digital Arch of Noah to save and sell the unique Italian excellences worldwide with blockchain for authenticity and value

### Description:

The first e-commerce marketplace dedicated exclusively to MADE IN ITALY EXCELLENCES, with the mission to assist those irreplaceable unique Italian workmanships that the whole world admires for their craftmanship and quality and enabling them to be sold digitally assisting them through a digital transformation journey both for their communication and sales but also in the virtualization to allow virtual fitting, just in time customization and personalization and implementation of the blockchain and NFTs.

All you can desire from Italy from a handmade Murano glass vase to emerging designers and artists, to those hundred years legacy fashion houses and jewelers, handcrafted furniture new and ancient, and all those unique things that are not accessible through ordinary luxury mass market distributors, "All you desire" even custom-made yachts and very high-end real estate will be available on the platform in the elite members area.

Lelio Gavazza- VP of sales of Bulgari

Title

Rome & BVLGARI its symbiosis and philanthropic supports

### Description:

In the know of the story of this iconic luxurious Italian jewelry brand, that have adorned and adorn VIPs around the world. Not only their jewelry are status symbols also their watches and accessories, all that heirloom ancient Rome's allure creating timeless masterpieces. BVLGARI enriches not only who wears it but also Rome with its philanthropic donations to help sustain many historical monuments, actively maintaining that which is the heritage of whole mankind.



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Government Institutional roundtable organized by Confinternational www.confinternational.it

See you in our next event

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